

WORMiT

Hello,
Got an **idea**,
just wormit!

There are too many worms in your brain

ABOUT US

Most teams treat design as the last step, the part where things get made to look good. At Wormit, we feel its a DAY 1 task. Not as decoration, but as infrastructure.

When design is baked in early, products scale better, cost less to fix, and actually make sense to the people using them. That's not a philosophy; that's just what happens when you stop treating design as a finishing touch. And thus, we exist.

SMALL LAB. CURIOUS BY NATURE.

We experiment, we question, and we don't let good enough be the answer when better is clearly on the table.

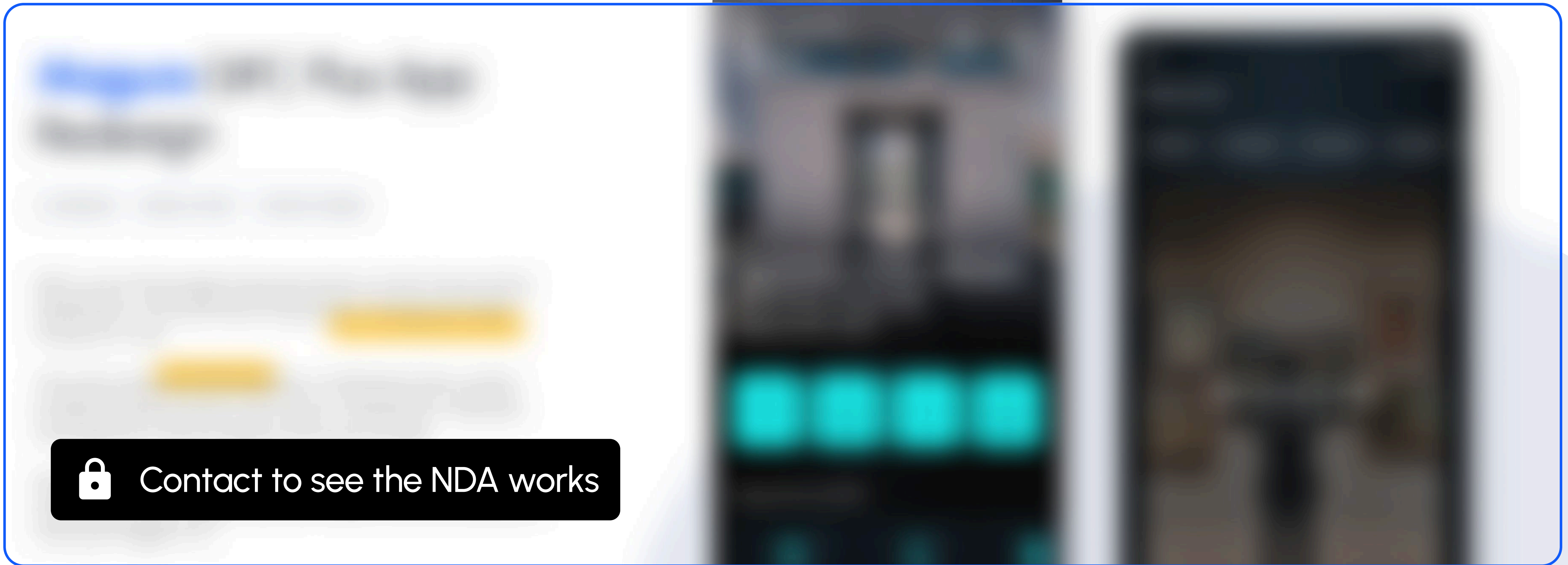
LESS RIGID. MORE HUMAN. EASIER TO BUILD ON.

That's what we're here for. For compassion & better business.

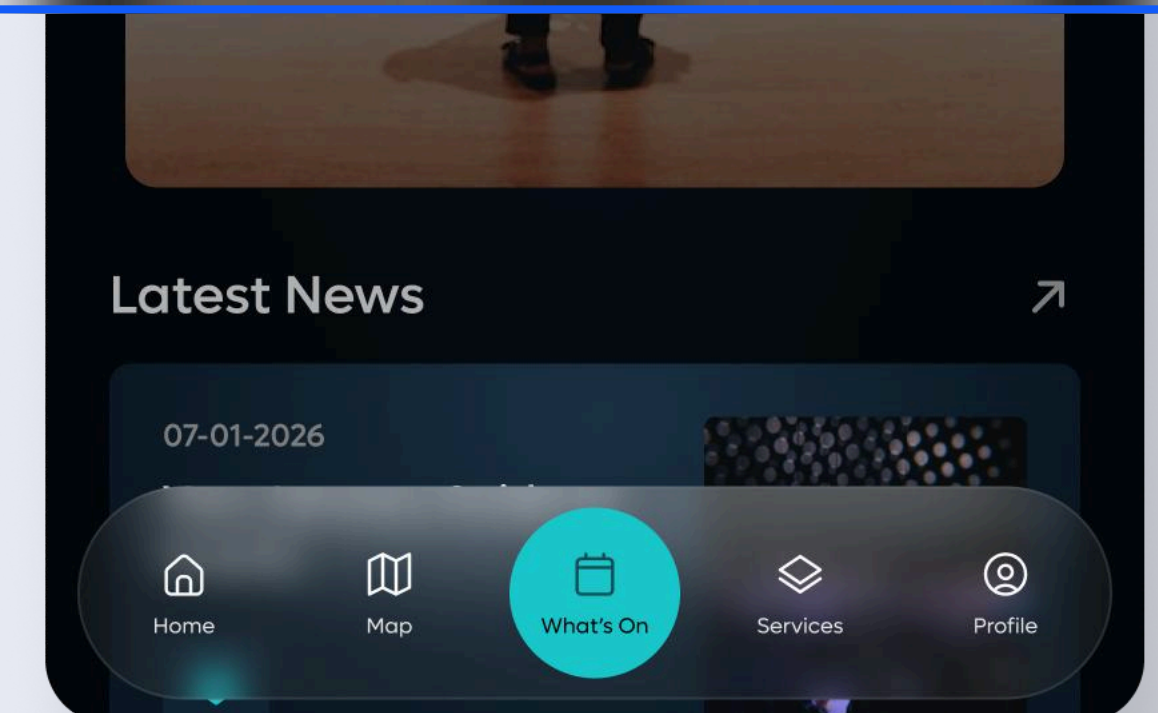
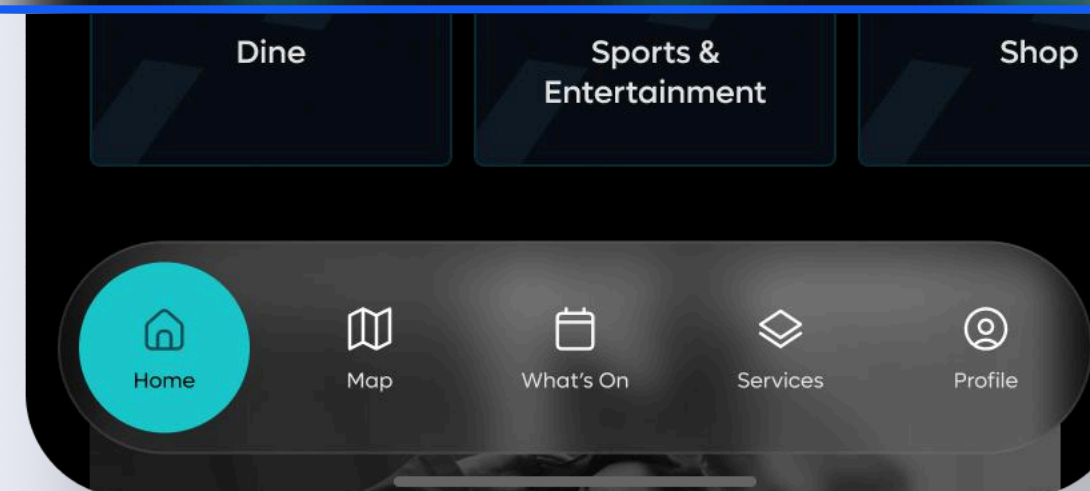
Our Work

Since the inception on
December 2024,

Here are some **valuable**
work we could deliver.



The app launched. And when the next project came around, there wasn't much deliberation about who to call.



 Website

 Case Study



Contact to see the NDA works



 Website

 Case Study

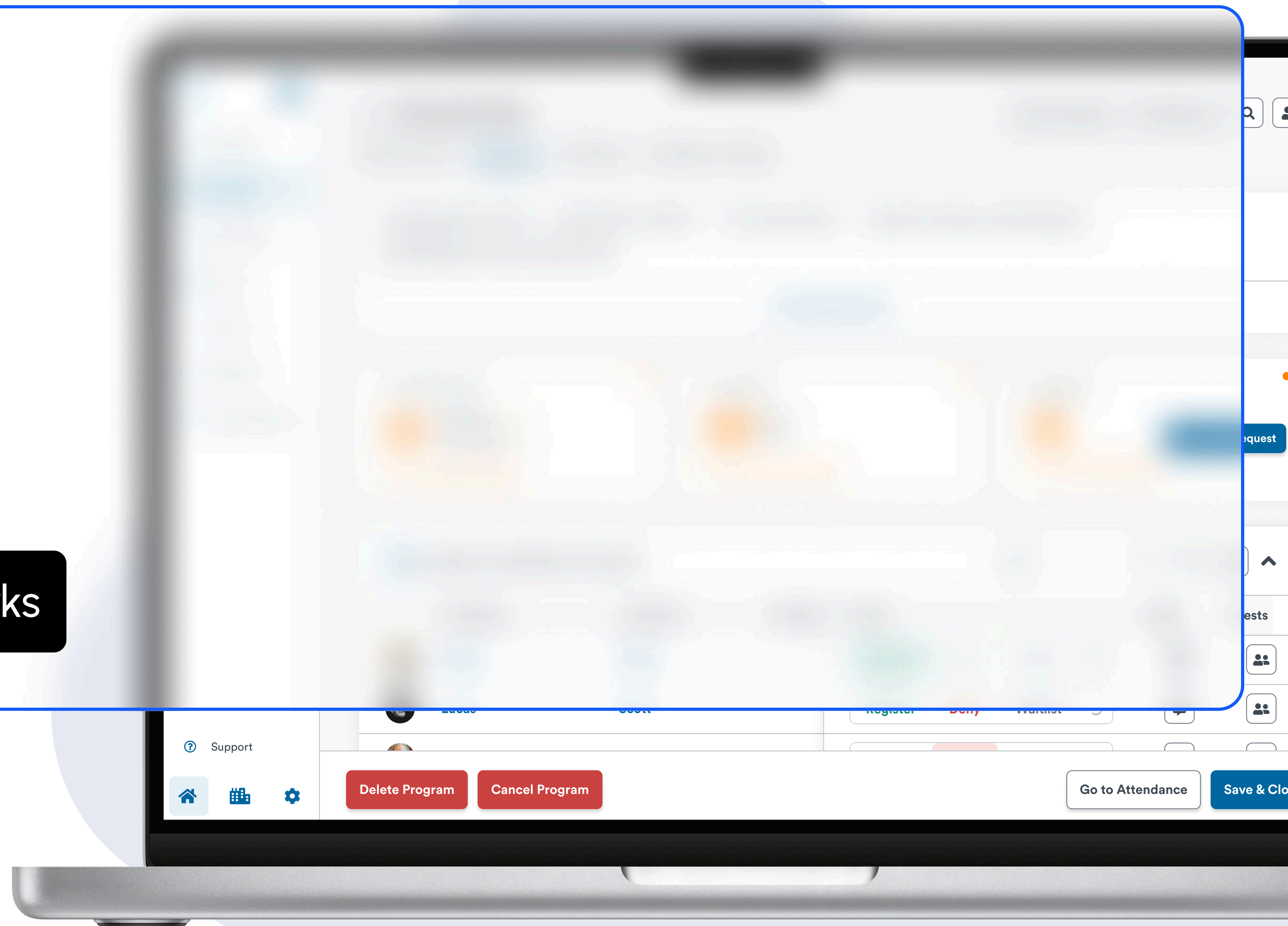


Contact to see the NDA works

Impact: Company raised **USD 1.5m funding**. 100 New community houses onboarded which means **15000+ new users**.

 Website

 Case Study



Magure Rebranding & Brand Identity

REBRANDING LOGO • COLOR PALETTE • BRAND BOOK

Magure was born from a merger, one company in Dubai, one in India, with a decisive pivot into computer vision, large language models, and agentic AI. Strictly B2B. Firmly future-facing.

The **rebrand had to honour two legacies** while signalling what comes next. A new logo, a contemporary colour palette, and a complete brand book, all built around one idea: two companies, one direction.

Magure launched, knowing exactly what it is. And looking like it too.

Impact: Enhanced Brand Visibility, PR Growth



Magic

+



Allure

=



Magure



Magure

Typography



Primary Font:
Satoshi

Usage:
Headlines: Bold, Uppercase
Body text: Medium, Clean, Readable
Accent: Light italic if needed for emphasis.

Impossible 3d shape
(just like magic)



Shape inspired for
endless possibilities



Adiabatic Brand Identity

LETTERMARK • MONOGRAM • LOGO SYSTEM

Adiabatic is a battery startup that had outgrown its original logo. The branding needed to catch up with the ambition.

The name itself became the brief. An adiabatic process, a thermodynamic concept centred on optimised ion exchange, is the **very science on which the company is built**. The entire visual identity was drawn from that idea.

A lettermark, a monogram, a cohesive logo system. All rooted in the same concept.

The **name became the design**. Not many brands can say that.



Trescon Branding & Website for Vault2047

BRANDING • WEBSITE • BRAND BOOK • DESIGN COLLATERALS

Trescon is a event company which is responsible for the most successful tech conference around South Asia and Middle East. We collaborated with Trescon for branding and website work for their events.

Vault 2047 sits at the intersection of cybersecurity, data privacy, and policy, bringing policymakers, institutions, and governments into a conversation that only gets more urgent as technology advances.

The brand was built around containment. The Tesseract, a four-dimensional construct capable of holding light, became the anchor, with light standing in for data itself. That thinking shaped a rich, earthy palette carried consistently across every touchpoint.

VAULT
2047

‘LT’ Represent the shape of tesseract box.

The boxed shape element in the logo made form the letters “L” and “T” signifies the closed and safe space to build AI architecture and policies.

Elements

Bold typographic logo of VAULT 2047 Paired with the element resemble like tesseract box, that signifies vault and security.



Website

Case Study

Trescon Website & Branding Collaterals for Finance 2045

BRAND BOOK • WEBSITE DESIGN & PROTOTYPE • COLLATERAL EXTENSIONS

This was another project for Trescon as our collaboration got stronger.

Finance 2045 arrived with an existing logo. The scope was to build a system around it, something that could actually travel.

Patterns derived from the logo mark created a visual language with real range, ID cards, hoardings, posters, social banners, and website heroes. Print and digital, unified.

 Website

 Case Study



Why Wormit?

We dig.
We test.
We make.

Small lab. Big ears.

One point of contact. No noise in between. You talk to the people doing the work, and it shows.

We flag things.

Off brief, broken flow, shaky architecture, it gets said. Catching it early is always cheaper.

We've done the unglamorous work.

Forty-plus flows. Inconsistent states. Elderly users. The work that holds a product together, we know it well.

The work outlasts the engagement.

Clean handovers. Systems that make sense without us in the room.

**“Choose us
if you are looking to
invent stuff!”**

Our Work Stack

FIGMA



Design, Prototype,
Mood-boarding

FRAMER



Prototype,
Website Design

LOTTIE



Motion &
Animation

CLAUDE



Research &
Strategise

MIRO



White-boarding, Flow charting,
Affinity Mapping

ADOBE CC SUITE



Graphics, Photo Editing,
Motion & Animation

STARK



Accessibility and
testing

JITTER



Micro UI Animations &
Effects

Brains under
the mud.



Nitin Prajapati

CO-FOUNDER • PRODUCT DESIGNER & DESIGN MENTOR

I didn't plan to be a designer. I planned to be an engineer. NIT Raipur, computer science, the whole thing. But by my second year, I'd already figured out that design was where I actually belonged. So I made the switch and never once looked back.

I've been a potter, an actor, a director, an orator, and somewhere in between all of that, a designer. I think that's actually the point. The more you understand people, the better you design for them. And I've spent a lot of time understanding people.

6+ years across startups in India, UAE and North America. Over a thousand hours mentoring designers across 10 countries. Not because anyone asked me to, just because I find it genuinely hard to keep good things to myself.

At Wormit, I'm the one who walks into the room first. I talk to clients, I read what's not being said, and I make sure we're solving the right problem before we solve any problem at all.

Design, to me, has always been a conversation. I just happen to be very good at those.

Kshamanidhi Bhardwaj

CO-FOUNDER • CONCEPT ARTIST & PRODUCT DESIGNER

I am a product designer who is driven more by curiosity than by a job title. I enjoy understanding why things work, how people interact with them, and what small decisions can make an experience feel effortless.

Over the years, my work has expanded beyond designing interfaces. I explore branding, illustration, motion, creative coding, AI workflows, and design tools because I believe good ideas are not limited to a single medium. I enjoy learning how things are built, experimenting with new technologies, and turning ideas into experiences that people can actually use.

I am still learning, still experimenting, and still building. That curiosity is what continues to shape my work and the kind of designer I want to become.

At Wormit, the sketchbook fills up. The details get caught. The work gets done properly.

Clear products. Calm visuals. Fewer unnecessary steps.

Thank you.

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